THE BRYAN MUSEUM GALA

WALL STREET OF THE SOUTH

CELEBRATING THE GOLDEN AGE OF GALVESTON

APRIL 10, 2027

SPONSORSHIPS



The Bryan Museum's 2027 Gala celebrates an extraordinary chapter of Texas history, when Galveston emerged as a center of commerce, finance, immigration, innovation, and culture.

During the late nineteenth century, The Strand bustled with banks, cotton merchants, shipping companies, and entrepreneurs. The Port connected Texas to the world, welcoming goods, ideas, and immigrants seeking opportunity. Grand residences, architectural landmarks, and new technologies reflected the ambition of a city known as the **"Wall Street of the South."**

At the heart of this story are the **Kempner, Moody, and Sealy** families. Their success in business became the foundation for a remarkable tradition of philanthropy. Through the devastation of the 1900 Storm and generations of change, their generosity helped sustain Galveston and strengthen communities across Texas.

Today, these families and their philanthropic institutions continue to support healthcare, education, historic preservation, and community life.



GALA CO-CHAIRS

Janice & Vic Pierson
Sassy Stanton & Bill Pinckard

THREE FAMILIES. ONE VISION.

Together, the Kempner, Moody and Sealy families transformed Galveston from a struggling port into a global powerhouse. Their philanthropy functioned like infrastructure, especially after the Great Storm, building hospitals, schools, parks, and cultural venues that continue to serve the community and change lives across our state today.

These families established private banks and trust companies that financed land development, cattle ranching, and growth across the entire state. Deeply entrenched in shipping and railroads, these families controlled the framework that moved goods from Galveston to global markets. And when the local rail and shipping industries faced bankruptcy or stagnation, these families stepped in with private capital to consolidate them, preserving essential connections and creating opportunities for the generations that followed.

YOUR SPONSORSHIP HELPS TELL THESE STORIES OF AMBITION, RESILIENCE, INNOVATION, AND SERVICE.



GALA EXPERIENCE

The Bryan Museum's annual gala has evolved into the Museum's signature event, bringing together Museum supporters, community leaders, and philanthropists to celebrate the rich history of Texas while generating critical funding for exhibitions, education, outreach, and future growth.

Each year, the gala tells a distinctive Texas story. Past themes have celebrated the state's coastal cowboys and wildcatters and honored the contributions of Hispanic, Italian, and Jewish Texans.

Your sponsorship provides the support to share these incredible stories with students, educators, families, and visitors.



YOUR IMPACT



Your Sponsorship Helps Bring Texas History to Life Through:

- **Exhibitions** that reveal the people and stories behind our state
- **Educational programs** that inspire students and support teachers
- **Community outreach** that connects new audiences with the Museum
- **Preservation** of the art and artifacts entrusted to our care



MORE THAN A GOLDEN AGE. A COMMITMENT THAT ENDURES.

Wall Street of the South will invite guests to experience this extraordinary period through the stories of the people who built it, and to consider how their example continues to inspire leadership and philanthropy today.

For The Bryan Museum, the evening is an opportunity to bring an important chapter of Texas history to life while honoring three families whose impact reaches far beyond their own time.

It is a story of Galveston. Of Texas. Of entrepreneurship and opportunity. And of the enduring power of families who chose not only to build businesses, but to build a better future for all of us who are proud to call Galveston and Texas home.

THE GREATEST LEGACY OF PROSPERITY IS WHAT IT MAKES POSSIBLE FOR OTHERS.

SPONSORSHIPS

GOLDEN AGE TITLE SPONSOR | $100,000

- Head table for 12
- Recognition as Title Sponsor in Gala promotional materials, website, and annual report
- Recognition as Title Sponsor in Live Program
- Dedicated Social Media Post
- Printed Program Advertisement
- VIP Table Service with champagne and premium wines
- One Old 300 Lifetime Membership ($5,000 value)

TITANS OF WALL STREET SPONSOR | $50,000

- Prominent table for 10
- Recognition as Presenting Sponsor and official underwriter of catering and event staging on all Gala promotional materials, website, and annual report
- Recognition as Presenting Sponsor in Live Program
- Dedicated Social Media Post
- VIP Table Service with champagne and premium wines
- One Old 300 Lifetime Membership ($5,000 value)

BANKING BOOMTOWN SPONSOR | $25,000

- Preferred table for 10
- Recognition in Gala promotional materials, website, and annual report
- VIP Table Service with champagne and premium wines
- One Old 300 Lifetime Membership ($5,000 value)

KING COTTON SPONSOR | $15,000

- Preferred table for 10
- Recognition in Gala promotional materials, website, and annual report
- Champagne at the table
- One annual Archer Museum Membership ($1500 value)

RAILROAD TYCOON SPONSOR | $10,000 (LIMITED AVAILABILITY)

- Table for 10
- Recognition in Gala promotional materials, website, and annual report
- One annual Empresario Museum Membership ($500 value)

RECOGNITION DEADLINES

Please confirm your sponsorship by the dates below for inclusion in printed materials.

GALA INVITATION:
January 15, 2027

GALA PROGRAM:
March 12, 2027

SPONSORSHIPS

MARITIME MAGNATES SPONSOR | $5,000 (LIMITED AVAILABILITY)

- 4 Tickets
- Recognition in Gala promotional materials, website, and annual report
- One annual Alcalde Museum Membership ($250 value)

PORT OF ENTRY SPONSOR | $2,500 (LIMITED AVAILABILITY)

- 2 Tickets
- Recognition in Gala promotional materials, website, and annual report
- One annual Franciscan Museum Membership ($150 value)

UNDERWRITER OPPORTUNITIES

$25,000

- Entertainment

Includes 2 Tickets

$10,000

- Pop-Up Experience
- Honoree Video

Includes 2 Tickets

$7,500

- Cocktail Entertainment
- Florals

Includes 2 Tickets

$5,000

- Program Back Cover
- Valet

Includes 1 Ticket

$3,000

- Napkins
- Named Bar (3 Available)
- Welcome Champagne
- Paddles

Includes 1 Ticket

Scan or visit
thebryanmuseum.org/events/gala

For more information, please contact Jessica Shofner, Sr. Development Manager, development@thebryanmuseum.org or 409-220-3223.








THE BRYAN MUSUEM

Established in 2015, The Bryan Museum brings to life the diverse stories of the individuals who lived and explored Texas and The American West. J.P. Bryan, the museum's founder and historical preservationist, acquired and restored the building and grounds of the historic former Galveston Orphans Home and opened the museum to the public in hopes of teaching, sharing, and preserving our unique history.

More than 70,000 works of art andartifacts span 12,000 years of history, highlighting the lives of indigenous peoples, Spanish and French explorers, and frontier pioneers. The museum uses its collections to encourage visitors, researchers, and students of all ages to ask important questions, share new ideas, and understand how the decisions they make today will affect future generations.

THE BRYAN MUSEUM

The Bryan Museum | 1315 21st Street, Galveston, Texas 77550 | thebryanmuseum.org

The Bryan Museum is a 501(c)3 non-profit organization.